

PEARSON SCOTT FORESMAN/COLONIAL WILLIAMSBURG
“PRIMARY SOURCES” CD-ROM RECEIVES TWO NATIONAL AWARDS

**“Awards of Excellence” from *Technology & Learning Magazine*;
“Teachers’ Choice Award” from *Learning Magazine***

Upper Saddle River, NJ – DATE – “Primary Sources: Think Like a Historian,” an educational CD-ROM program for grades 4-6 from Pearson Scott Foresman and Colonial Williamsburg, has won two prestigious industry awards: *Technology and Learning’s* “Awards of Excellence,” and *Learning’s* “Teachers’ Choice Award.” Pearson Scott Foresman is part of Pearson Education, the global leader in educational publishing.

Designed to introduce students to the use of primary source documents, the interactive CD-ROM features a wide range of materials from Colonial Williamsburg’s collections. The program is divided into easy-to-use sections, including a video introduction; exploring primary sources (artifacts, buildings, oral histories, prints and drawings, written documents), activities, library of primary sources, and teacher resources.

Technology & Learning’s “Awards of Excellence” honor software and web products that break new ground and/or demonstrate superiority over similar products in the market, and were chosen by more than 30 educator-judges. *Learning’s* “Teachers’ Choice Awards” are judged by teams of preK-6 teachers, who evaluate products on quality, instructional value, ease of use, innovation, relevance to curriculum, and whether they would recommend it to other teachers.

“We are very proud of this program, and of the recognition from these two leading publications,” said William E. White, PhD, Director of Educational Programming Development, Colonial Williamsburg. “The CD-ROM will help students develop critical thinking skills, along with an understanding of history, which are absolutely necessary to help our children become engaged and active citizens of the 21st century. Their participation as citizens is crucial for the future of our republic.”

About Pearson Scott Foresman

The world’s leading elementary educational publisher of scientifically research-based instructional materials, assessment tools, digital media, and professional development.

About Pearson Education

Educating 100 million people worldwide, Pearson Education (www.pearsoned.com) is the global leader in educational publishing, providing scientifically research-based print and digital programs to help students of all ages learn at their own pace, in their own way. Virtually all students in America learn from a Pearson program at some point in their educational career. In the U.S., nearly 25,000 schools use Pearson technology to help instruct preK-12 students and manage how they are doing. Pearson provides schools customizable services to create, deliver, score and report educational assessments, both in print and online, that help promote learning. The company is home to such renowned publishing brands as Pearson Prentice Hall, Pearson Longman, Pearson Scott Foresman, Pearson Early Learning, Pearson Learning Group, Pearson Digital Learning, and Pearson Addison Wesley. Pearson Education is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson’s primary operations include the Financial Times Group and the Penguin Group.

About Colonial Williamsburg

Established in 1926, The Colonial Williamsburg Foundation is the not-for-profit educational institution that operates the restored Revolutionary capital of 18th-century Virginia. Colonial Williamsburg uses publishing revenues to support the foundation’s educational endeavors, including Electronic Field Trips, the Colonial Williamsburg Teacher Institute and a variety of teaching materials. Williamsburg is located 150 miles south of Washington, D.C., near Interstate 64. For more information, call toll-free (800) 761-8331 or visit Colonial Williamsburg’s website at www.history.org/teach.