Outreach has become a large part of the conservator’s life. From behind-the-scenes tours to working in the galleries, exhibits to video-learning or even blogs, conservators increasingly find themselves asked to talk about their work and the need for it. Each institution and each conservator within that organization adopts a unique approach to outreach that fits within the available resources and meets the institutional needs. This conference provides conservators and educators an opportunity to talk about what has worked and what hasn’t and to explore the impact that conservation programming has on audiences. Session topics include engaging communities, presenting conservation through exhibits, communicating technical analysis, framing the public face of conservation, and defining the role of social media in presenting conservation.

*All papers will be presented in the Hennage Auditorium at the DeWitt Wallace Decorative Arts Museum, 325 West Francis Street, Williamsburg, Virginia.*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>9–9:15 a.m.</td>
<td>Introduction and Welcome</td>
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<td>9:15–9:50 a.m.</td>
<td>Keynote <strong>Dr. Mary Brooks</strong>, Monument Fellow, York Museums Trust, York, United Kingdom.</td>
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| 9:50–10:25 a.m.| **Conservation Curiosity: An Irreversible Trend**  
| 10:25–10:50 a.m.| **Liverpool’s Conservation Center: Fourteen Years of Public Access**  
**Siobhan Watts**, Eleanor Baumber, Annemarie La Pensée, and **Sally Ann Yates**, National Museums Liverpool, Liverpool, United Kingdom. |
| 10:50–11:15 a.m.| Break. Central Court.                                                                         |
| 11:15–11:40 a.m.| **Fixing History: The Public Sphere and the Transfiguration of Conservation**  
| 11:40 a.m.–12:05 p.m.| **Conservation Outreach and Issues of Cultural Authority:**  
**Making Inroads into a Special Interest Community**  
| 12:05–12:30 p.m.| Lunch on your own.                                                                           |
| 12:30–2 p.m.|| Textile Conservation and the Museum Public  
**Caterina Florio**, Textile and Costume Conservator, Toronto, Canada. |
| 2–2:25 p.m.|| **Paintings Are That Complicated? The Creation of Historically Accurate Reconstructions of Artwork in the Service of Public Education**  
**Brian Baade**, Winterthur/University of Delaware, Winterthur, Delaware, and **Kristin deGhetaldi**, National Gallery of Art, Washington, D.C. |
| 2:25–2:50 p.m.| **A Picture is Worth a Thousand Words: Using X-radiographs of the National Air and Space Museum’s Spacesuit Collection to Promote Preservation**  
**Lisa Young** and **Mark Avino**, National Air and Space Museum, Washington, D.C. |
| 2:50–3:15 p.m.| **Change or Damage? Using Dissemination to Encourage Public Involvement in Conservation Research**  
| 3:15–3:30 p.m.| Break. Central Court.                                                                         |
| 3:30–3:55 p.m.| **Digital Afterlife: Modern Technology Reveals Secrets of Brooklyn’s Mummies**  
| 3:55–4:20 p.m.| **Like the Old Sing, So Twitter the Young: Public Conservation of Two Paintings by Jan Steen**  
| 4:20–4:45 p.m.| **Bringing an Old Ship to New Audiences: Publicizing the U.S.S. Monitor Conservation Project**  
| 4:45–5:30 p.m.| Discussion                                                                                  |
| 5:30 p.m.  | Reception. Central Court.                                                                   |
Bridging the Gap between Science and Art: A Behind-the-scenes Introduction to Art Conservation for Science Students from Thomas Jefferson High School in Alexandria, Virginia

From One Student to Many: Multilevel Approaches to Conservation Outreach in the K–12 Arena
Sarah Barack and Beth Edelstein, SBE Conservation, LLC., New York, New York.

Treasure Keepers: A CSI Approach to Conservation for Students

Where Art and Science Meet: Education Programming for Colonial Williamsburg’s Conservation Exhibit
Patricia Balderson, Museum Education, and Emily Williams, Conservation, The Colonial Williamsburg Foundation.

The Public Face of Conservation
Colleen Snyder, Cleveland Museum of Art, University Heights, Ohio.

Conservation in the Public Eye: Musings from the Other Side of the Glass

Conservators, Educators and Visitors: An Ongoing Conservation
Lydia Vagts and Barbara Martin, Museum of Fine Arts, Boston, Massachusetts.

Quilts under the Microscope: An Educational Initiative Communicating Conservation and Care Issues for Quilts and Heirloom Textiles
Patricia Crews and Marin Hanson, International Quilt Study Center and Museum, University of Nebraska–Lincoln, Lincoln, Nebraska.

Conserving the Carolina Room
10:45–11:15 a.m.  
**Making Exhibitions of Ourselves**
Ian McClure, Yale University Art Museum, New Haven, Connecticut.

11:15–11:40 a.m.  
**Presenting Conservation: Where Art and Science Meet**
Emily Williams.

11:40 a.m.–12:05 p.m.  
**Connecting to Conservation at the Kelsey Museum**
Suzanne Davis, Kelsey Museum of Archaeology, Ann Arbor, Michigan.

12:05–1:30 p.m.  
Lunch on your own.

1:30–2:05 p.m.  
**Lifting the Barriers: Widening Involvement in Conservation at the Museum of London**

2:05–2:30 p.m.  
**Conservation Outreach Materials for a Tribal Museum without Conservators**
Ellen Pearlstein and Dawn Lohnas, UCLA/Getty Master’s Program in Archaeological and Ethnographic Conservation, Los Angeles, California.

2:30–2:55 p.m.  
**Falmouth: A Lesson in Preservation**
Matthew Webster, Historic Architectural Resources, The Colonial Williamsburg Foundation.

2:55–3:15 p.m.  
Break. Central Court.

3:15–3:35 p.m.  
**Written in Stone: The Role of State Government in Approaches to Cemetery Preservation**
Caitlin O’Grady, Joanna Wilson Green, Jolene Smith, Mike Barber, and Dee DeRoche, Virginia Department of Historic Resources, Richmond, Virginia.

3:35–4:25 p.m.  
**Preserving the Past through Public Outreach: The H. L. Hunley and a Decade of Discovery**
Johanna Rivera, Clemson University, Warren Lasch Conservation Center, and Raegan Quinn, Friends of the Hunley, Charleston, South Carolina.

4:25–4:50 p.m.  
**Professional Outreach and Public Conservation: Examples from the Washington Conservation Guild**
Howard Wellman, Wellman Conservation LLC, Baltimore, Maryland, and Lisa Young, National Air and Space Museum, Washington, D.C.

4:50–5:30 p.m.  
Discussion
Program concludes.

**LODGING, DINING, AND SPA**

The following special rates are available at the Colonial Williamsburg Hotels for conference registrants.

Hotel rates are for single or double occupancy, per night. (Rates do not include applicable taxes.)

**LODGING OPPORTUNITIES**

**Williamsburg Lodge**
Colonial Williamsburg’s restored and expanded hotel is known for its southern charm and hospitality.
Deluxe $179 (two queen beds)

**Williamsburg Woodlands Hotel & Suites**
Located adjacent to the Colonial Williamsburg Regional Visitor Center, this moderately priced hotel includes a daily continental breakfast and an array of recreational amenities.
* Superior Room $99  ~ Deluxe Suite $129*
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Distinctive dining options are offered throughout Colonial Williamsburg's restaurants and the historic dining taverns. Dining reservations can be made by calling 1-800-261-9530, Monday through Friday, 8:30 a.m. until 5 p.m. (ET).

**Spa Services**
The Spa of Colonial Williamsburg provides a full menu of services. A team of experts has collaborated to create a spa that exudes southern charm, harmonizes with its historical surroundings, reflects its colonial heritage, and honors traditions of wellness and relaxation throughout American culture. Experience the wonders of our spa for yourself by calling 1-800-688-6479.

**Registration Information**

**Four Easy Ways To Register and Make Room Reservations**

- **Online**: history.org/conted
- **Phone**: 1-800-603-0948
- **Fax**: (757) 565-8921
- **Mail**: Office of Conferences, Forums, and Workshops
  The Colonial Williamsburg Foundation
  Post Office Box 1776, Williamsburg, Virginia 23187-1776

**Registration**
Preregistration and payment in full are required. Payment can be made by check or charged to American Express, Discover, Visa, or MasterCard. Registration includes five breaks, Monday and Tuesday receptions, and presentations proposed in this program.

**Cancellation Policy**
If notice of cancellation is received in writing before November 8, 2011, Colonial Williamsburg will refund your registration fees, less a $25.00 administrative fee. Refunds will not be made after November 8. Travel and/or trip interruption insurance is recommended. Check with your travel agent for details.

**How To Reach Williamsburg**
Williamsburg is easily accessible by plane, train, and car. Located in eastern Virginia, Williamsburg is about 150 miles (240 km) south of Washington, D.C., and midway between Richmond and Norfolk. The Williamsburg area can be reached via many major airlines, with more than 200 flights arriving daily, to three airports just 25 to 45 minutes away: Newport News–Williamsburg (PHF), Richmond (RIC), and Norfolk (ORF). Each airport has rental car and limousine services. Amtrak also serves Williamsburg with trains daily to and from the northeast corridor.
REGISTRATION FORM

2011 PLAYING TO THE GALLERIES

One person per form; duplicate as necessary

Mr./Dr./Mrs./Ms./Miss (Print full name) _______________________________________________________

Address _______________________________________________________________________________________

City, state, zip/postal code __________________________________________________________________________

Daytime phone _____________________________________________________________________________________

Email address ______________________________________________________________________________________

I would like my name badge to read: Name _____________________________________________________________

City, state _______________________________________________________________________________________

Companion badge name ______________________________________________________________________________

Companion city, state ______________________________________________________________________________

REGISTRATION FEE AND PAYMENT

$199 per person postmarked through September 1, 2011 ___________________________________________________________________________

$235 per person postmarked after September 1, 2011 _____________________________________________________________________________

Total of enclosed check (Payable to “The Colonial Williamsburg Foundation”) ___________________________________________

Total credit card charge ________________________________________________________________________________

Check one:  □ Discover  □ MasterCard  □ Visa  □ American Express

Credit card number ______________________________________________________________________________________

Expiration Date ______________________________________________________________________________________

Cardholder name (please print) ___________________________________________________________________________

Cardholder signature __________________________________________________________________________________